



Merz Launches New Corporate Website

New Site Offers Easy Navigation and Access to Product Expertise

Merz Pharmaceuticals, LLC
For more information contact:
Susan Rotante
336.544.2405
srotante@quixotegroup.com

www.merzusa.com

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336.544.2405
srotante@quixotegroup.com

GREENSBORO, NC – Merz Pharmaceuticals, LLC, a specialty pharmaceutical company dedicated to addressing unmet medical needs in the fields of dermatology and podiatry, unveiled a redesigned corporate website July 2008.

The newly remodeled site, www.merzusa.com, has been improved to make the site easier to navigate and more intuitive. The site offers new enhancements and features to better inform consumers and healthcare professionals of the Merz portfolio of products.

"The updated Merz USA website strengthens our image as a leading provider of healthcare solutions both nationally and globally," said Jessica Wright, Marketing Communications Manager for Merz Pharmaceuticals. "With an updated layout and enhanced navigation, design, and content, this site more succinctly communicates who we are and what we offer, and reflects our growing global presence."

The new website links the company's strategy with its commitment to meeting physician and patient needs as well as providing a wide array of resources and information, including comprehensive product descriptions, company news, upcoming events, leadership profiles and career opportunities. Visitors will be able to quickly navigate through the Merz product pages, with all information now accessible within two clicks of the home page.

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About Merz Pharmaceuticals:

A specialty pharmaceutical company, Merz Pharmaceuticals, LLC was established in 1995 and is responsible for the North American introduction of products developed within the global Merz organization. Specifically, Merz is dedicated to meeting unmet medical needs with innovative healthcare solutions that improve self-esteem and quality of life. Merz proudly distributes Naftin[®] (naftifine HCl 1%) and several non-prescription products, including Mederma[®] Skin Care for Scars[™], the #1 doctor- and pharmacist-recommended product for scars as well as new Mederma[®] Cream plus SPF 30 and Mederma[®] for Kids[™], the #1 pediatrician-recommended product for children's scars; Appearex[®], the #1 dermatologist-recommended product for strengthening nails; and Aqua Glycolic[®], an alpha hydroxy acid-based skin care system.

Globally, Merz is a leader in research and development of pharmaceuticals for the treatment of neurological disorders as well as for aesthetic dermatology, including best-in-class products for the treatment of wrinkles and aging skin, hair loss and acne. Merz also develops products to address the unmet needs of patients suffering from Alzheimer's, dystonias, and other debilitating neurological disorders.

Merz is known worldwide for its development of original compounds and formulations sold to medical professionals and consumers in 90 countries.

For more information about Merz Pharmaceuticals, log onto www.merzusa.com.

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