



MEDERMA[®] PM NAMED A 2015 BREAKTHROUGH PRODUCT BY TOTAL BEAUTY

RALEIGH, N.C. – SEPTEMBER 9, 2015 – BUSINESS WIRE – [Merz Aesthetics](#), a division of Merz North America (US affiliate of the global Merz Pharma Group), announced today that [Mederma[®] PM](#) has earned an Editors' Pick Honorable Mention in the Breakthrough Product category of the [TotalBeauty.com Annual Beauty Awards](#).

Merz North America
Mariana Smith Bourland
Corporate Communications
6501 Six Forks Road
Raleigh, NC 27615
Phone (336) 339-0172
Mariana.Smith@merz.com
www.MerzUSA.com

“It’s an honor to have [Mederma[®] PM Intensive Overnight Scar Cream](#) recognized as a Breakthrough Product by the editors of TotalBeauty.com,” said Mark Lemko, Vice President and U.S. Head of the Merz Aesthetics Skincare business. “Over the years, the Mederma[®] brand has established a strong reputation as a trusted therapy to improve the appearance of both old and new scars. Now, with the introduction of Mederma[®] PM, we are proud to offer the first and only overnight scar cream specifically formulated to work at night, when skin naturally regenerates faster.”

Mederma[®] PM fits easily into existing beauty regimens, given it is applied once-nightly and can be used with moisturizers and anti-aging creams, but patients should consult their healthcare professionals before using Mederma[®] PM with topical prescription products. Mederma[®] PM may be used on scars on the face and the body resulting from injury, cuts, surgery, burns and acne. Mederma[®] PM is sold in a 1-ounce tube and 1.7-ounce jar with suggested retail prices of \$25 and \$35, respectively. The Mederma[®] family of products for scar care and stretch mark therapy is available at major retail, grocery, and drug stores nationwide, in addition to online retailers.

[TotalBeauty.com](#) is the leading website in online beauty editorial, and home of the largest database of independent, unbiased beauty product reviews for women. Each year, the site hosts the TotalBeauty.com Awards, which feature 68 categories in both the Readers' Choice and Editors' Picks divisions. For the Editors' Pick selections, editors review and test thousands of submissions to find the best new innovative beauty products launched over the last year¹.

About Merz Aesthetics

Merz Aesthetics is a division of Merz North America, a specialty healthcare company that develops and commercializes treatment solutions in aesthetics, dermatology and neurosciences in the U.S. and Canada. As part of the Merz Pharma Group of companies, our ambition is to become the most admired, trusted and innovative aesthetics and neurotoxin company. By developing products that improve patients' health and help them to live better, feel better and look better, Merz will continue to make significant contributions to the well-being of individuals around the world. In addition to its strong presence in medical and aesthetic dermatology, Merz Aesthetics Skincare is also known for its leadership

¹ Source: [TotalBeauty.com](#)

in the treatment of scars and stretch marks with the Mederma® family of products. Mederma® is the #1 pharmacist recommended brand² for scars and provides dermatologist-tested products to help reduce the appearance of scars and stretch marks.

To learn more, visit www.mederma.com and follow us on Facebook at www.facebook.com/Mederma.

MEDERMA is a registered trademark of Merz North America, Inc.

Corporate Contact

Mariana Smith Bourland
Corporate Communications
Merz North America
6501 Six Forks Road
Raleigh, NC 27615
Phone: (336) 339-0172
E-mail: Mariana.Smith@merz.com

² Pharmacy Times and US News & World Report, OTC Guide, June 2015