



NEOCUTIS EARNS FIVE “BEST BEAUTY BUY“ AWARDS FROM *INSTYLE* MAGAZINE

RALEIGH, N.C. – APRIL 27, 2015 – **NEOCUTIS**, a division of Merz North America, Inc. (U.S. affiliate of Merz Pharma Group) announced today that three of their skincare products have been recognized as [Best Beauty Buys for 2015](#) by *InStyle* Magazine. LUMIÈRE™ was named Best Eye Cream in the Normal Skin, Dry Skin and Oily Skin categories, BIO•CREAM RICHE™ was named Best Night Cream for Normal Skin, and the brand's first body product, BIO•BODY™, was named Best Body Lotion.

“It's an honor to have three products from our **NEOCUTIS** BIO•ESSENTIALS line recognized as Best Beauty Buys by *InStyle*” said Mark Lemko, Vice President and Head, **NEOCUTIS** Business Unit. “**NEOCUTIS** has established a strong reputation as a premium brand that delivers innovative skincare solutions, and we are proud to be redefining what consumers and healthcare providers can expect from anti-aging skincare.”

Every year, *InStyle* surveys hundreds of dermatologists, make-up artists and skincare professionals in search of the best beauty and personal care products across a broad range of categories and skin types. Their expert selections consistently include items from the **NEOCUTIS** skincare line. In fact, this is the seventh year in a row that LUMIÈRE Bio-Restorative Eye Cream has been named a Best Beauty Buy by *InStyle*.

NEOCUTIS products are available for purchase exclusively through medical practices and skincare providers. For additional information, or to find an authorized **NEOCUTIS** skincare provider near you, please visit www.NEOCUTIS.com.

About **NEOCUTIS**

NEOCUTIS is a division of Merz North America, a specialty healthcare company that develops and commercializes treatment solutions in aesthetics, dermatology and neurosciences in the U.S. and Canada. **NEOCUTIS** is a leader in innovative skincare, bringing together the precision of Swiss technology and cellular research for scientifically advanced breakthroughs in anti-aging and post-procedure skin care. By developing products that help patients to live better, feel better and look better, we hope to make significant contributions to the well-being of individuals around the world. **NEOCUTIS** is an important contributor to the U.S. skincare space, offering a full line of products designed to help diminish the visible signs of skin aging and address key skin care concerns. **NEOCUTIS** products are available exclusively through medical practices and skincare providers. For more information about the **NEOCUTIS** product lines, or to find an authorized physician or skincare provider in your area, please visit www.NEOCUTIS.com.

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