



## **NEOCUTIS® RECEIVES ITS 15th *InStyle* "BEST BEAUTY BUY" AWARD**

*Lumière® and Lumière Riche Recognized by InStyle as Best Eye Treatments*

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RALEIGH, N.C. – MAY 3, 2016 – BUSINESS WIRE – Merz Aesthetics, a division of Merz North America (US affiliate of the global Merz Pharma Group), announced today that **NEOCUTIS®** Lumière and Lumière Riche were named *InStyle* 2016 “Best Beauty Buys” award winners for Best Eye Treatment and Best Eye Treatment for Dry Skin, respectively. Each year the publication polls the industry’s top experts to identify their must-have beauty products. This year’s winners are featured in the May 2016 issue of *InStyle*.

“It is an honor that *InStyle* continues to recognize our breakthrough formulas as Best Beauty Buys,” said Mark Lemko, Vice President and Head, Merz Aesthetics Skincare Division. “This is especially important to us because these products are relied upon by physicians to address common skincare concerns such as the signs of aging, oxidative stress and discoloration.”

This year’s *InStyle* award marks the 15<sup>th</sup> time that **NEOCUTIS** has been awarded the Best Beauty Buy title since 2009. Of those 15 award wins, Lumière has been honored as an *InStyle* Best Beauty Buy eight years in a row.

**NEOCUTIS** products are available for purchase exclusively through medical practices and skincare providers. For additional information, or to find an authorized **NEOCUTIS** Skincare provider near you, please visit [www.NEOCUTIS.com](http://www.NEOCUTIS.com)

### **About Merz Aesthetics Skincare**

Merz Aesthetics Skincare is a division of Merz North America, a specialty healthcare company dedicated to delivering a better total experience in aesthetics, dermatology and neurosciences. Merz Aesthetics Skincare brings together the precision of Swiss technology and cellular research for scientifically advanced breakthroughs in anti-aging and post-procedure skincare. Merz Aesthetics Skincare offers a full line of products designed to help diminish the visible signs of skin aging and address key skincare concerns, available

exclusively through medical practices and skincare providers. To learn more about Merz Aesthetics and their Skincare offerings, please visit [www.merzusa.com/aesthetics-otc](http://www.merzusa.com/aesthetics-otc).

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