



**PHARMACY TIMES AND U.S. NEWS & WORLD REPORT
NAME MEDERMA® THE #1 PHARMACIST RECOMMENDED
BRAND FOR SCAR AND STRETCH MARK TREATMENTS**

Mederma® has been named the #1 pharmacist-recommended scar care brand for 14 years in a row. This is 2nd year that it has earned the most votes in the stretch mark treatments category.

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RALEIGH, N.C. – AUGUST 24, 2015 – BUSINESS WIRE – Merz Aesthetics, a division of Merz North America (US affiliate of the global Merz Pharma Group), announced today that [Mederma®](#) was recently named the #1 Pharmacist Recommended brand by Pharmacy Times and [U.S. News & World Report](#) in both the Scar Treatments and Stretch Mark Treatments categories.

"We are proud to announce that [Mederma®](#) has once more been recognized as the #1 pharmacist-recommended brand for both scar care and stretch mark therapy," said Mark Lemko, Vice President and U.S. Head of the Merz Aesthetics Skincare business. "This recognition showcases Merz North America's continued commitment to skin health innovation. Whether consumers are turning to a physician's office or the drugstore aisle, Merz products continue to offer best-in-class solutions for a range of skin care needs."

Mederma® offers a range of unique over-the-counter products to treat the appearance of old and new scars caused by cuts, scrapes, burns, acne and surgery, including Mederma® PM Intensive Overnight Scar Cream, the first and only scar cream formulated to work at night, Mederma® Advanced Scar Gel, Mederma® Scar Cream Plus SPF 30, and Mederma® For Kids™. The Mederma® family also includes Mederma® Stretch Marks Therapy, a nourishing cream formula that combines a unique blend of ingredients, including the proprietary botanical extract, Cepalin® and hyaluronic acid.

The [Mederma®](#) family of products for scar care and stretch mark therapy is available at major retail, grocery, and drug stores nationwide, in addition to online retailers.

About Merz Aesthetics

Merz Aesthetics is a division of Merz North America, a specialty healthcare company that develops and commercializes treatment solutions in aesthetics, dermatology and neurosciences in the U.S. and Canada. As part of the Merz Pharma Group of companies, our ambition is to become the most admired, trusted and innovative aesthetics and neurotoxin company. By developing products that improve patients' health and help them to live better, feel better and look better, Merz will continue to make significant contributions to the well-being of individuals around the world. In addition to its strong presence in medical and aesthetic dermatology, Merz Aesthetics Skincare is also known for its leadership

in the treatment of scars and stretch marks with the Mederma® family of products. Mederma® is the #1 pharmacist recommended brand¹ for scars and provides dermatologist-tested products to help reduce the appearance of scars and stretch marks. Mederma® offers four unique over-the-counter products to treat old and new scars caused by cuts, scrapes, burns, acne and surgery.

To learn more, visit www.mederma.com and follow us on Facebook at www.facebook.com/Mederma.

MEDERMA is a registered trademark of Merz North America, Inc.

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¹ Pharmacy Times and US News & World Report, OTC Guide, June 2015