



ULTHERAPY® NAMED “BEST SKIN TIGHTENING TREATMENT” in NEWBEAUTY’S ANNUAL BEAUTY CHOICE AWARDS

Ultherapy® Earns A Best of Beauty Award for Second Consecutive Year

RALEIGH, N.C. – FEBRUARY 12, 2015 – BUSINESS WIRE – Ulthera, a wholly-owned subsidiary of Merz North America (US affiliate of the global Merz Pharma Group), announces that its popular [Ultherapy®](#) treatment has been recognized by NewBeauty magazine in their annual Beauty Choice awards as the [“Best Skin Tightening Treatment”](#). This is the second year in a row that Ultherapy® has won a NewBeauty Best of Beauty Award. Ultherapy® is the first and only skin tightening and lifting treatment cleared by the FDA for use on the eyebrow, the neck, under the chin and décolletage areas.

“It’s an honor to be recognized by NewBeauty readers and editors as one of this year’s top aesthetic treatments,” said Patrick Urban, Vice President and Head of the Ulthera Business Unit at Merz North America. “The newest addition to Merz’s aesthetic portfolio, Ultherapy® has established a strong reputation among patients and physicians alike as an innovative, non-invasive way to lift and tighten the skin of the face, neck and décolleté.”

NewBeauty’s annual Beauty Choice Awards feature products voted “Best of Beauty” by NewBeauty readers as well as the magazine’s editors and other beautyprofessionals. A complete list of [Beauty Choice Award winners](#) has been unveiled in the Winter/Spring 2015 issue of NewBeauty, currently available on newsstands and online.

About Ulthera

Ulthera is a wholly owned subsidiary of Merz North America, a specialty healthcare company that develops and commercializes treatment solutions in aesthetics, dermatology and neurosciences in the U.S. and Canada. Ulthera’s signature technology is the Ulthera® System, which is FDA-cleared for use as an aesthetic ultrasound treatment – the Ultherapy® procedure – to non-invasively lift skin on the neck, under the chin and on the eyebrow as well as to improve lines and wrinkles of the décolleté. In 2015, Ulthera is also launching the Cellfina™ cellulite procedure, an FDA-cleared treatment intended for the long-term improvement in the appearance of cellulite in the buttocks and thigh areas of adult females. For more information on Ultherapy® and Cellfina™, please visit [www.ultherapy.com](#) and [www.cellfina.com](#). To find a physician near you who offers the Ultherapy® procedure, [click here to use the “Find A Doctor” tool](#).

For full product and safety information, including possible mild side effects of Ultherapy® and Cellfina™, visit [www.ultherapy.com/IFU](#) and [www.cellfina.com/IFU](#) respectively.

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